

Saldanha Sales & Marketing In-Store Competition

1. Introduction

- Participation in this Competition is governed by these terms and conditions (the “Rules”).
- Participants are encouraged to review the Rules before entering into the Competition and acknowledge that they been given an appropriate opportunity to do so and that they understand and accept these Rules.
- This competition is operated by a partner agency of Saldanha Sales & Marketing, “ZaPOP Media (Pty) Ltd”
- Participation in the Competition constitutes acceptance of these Rules and participants agree to abide by these Rules.

By participating in this Competition, Participants agree to the rules set out below.

2. This Competition is limited to residents of South Africa. In addition, the following people shall not be eligible to participate in this Competition:
 - Directors, members, partners, promotional and advertising agents, merchandisers, employees or consultants of the Saldanha Group of Companies.
 - People who are not legal residents and/or legal citizens of the Republic of South Africa.
 - Spouse, life partner, parent, child, brother, sister, business partner or associate of any of the persons specified in 1.1 above.
 - Persons under the age of 18 years.
3. The Competition shall commence on 28 August 2017 and will end on 22 October 2017. No entries received after 22 October 2017 will be considered.
4. Mechanics

To participate in this Competition, Participants must adhere to the following:

 1. Participants are required to purchase any 2 (TWO) Saldanha Pilchards in Tomato or Hot Chilli Sauce (155g, 215g, 400g) at participating stores in the Western Cape and KwaZulu-Natal regions and retain the till slip.
 2. To enter the competition and stand a chance to win their share of R50, 000 in airtime and be entered into the Grand Prize draw to win 1 (ONE) R10, 000 Shopping Voucher. Participants are required to purchase 2 (TWO) of the participating products, enter the last 4 digits of each product purchased via a USSD line *120*1566# each entry is charged 20 cents/ 20 Seconds.
 3. Winners of the Grand prize will be determined by random draw that will be held on 30 October 2017.
 4. Participants may enter the competition as many times as needed, provided that Participants purchase the participating products each time and complete the competition entry and enter 2 (TWO) new barcodes, subject to the following conditions:
 - All entries from disqualified participants’ mobile numbers will be rejected
 - No computer-based entries will be accepted.
 - Any mobile number that enters an incorrect unique code five (5) times in succession will be locked out of the Competition for the entire duration of the promotional competition (“**Blocked Participants**”).
5. Blocked Participants have an opportunity to call the Saldanha Sales & Marketing Consumer line on 0861 083 126 between 09h00 – 16h30 Monday to Friday should there be a valid reason, which is accepted by Saldanha Sales & Marketing, for the Blocked Participants to be allowed to enter the Competition again.

6. The Prizes:

Participants in this Competition stand a chance to win:

- Daily prizes: Their share of R50,000 in airtime (the value of each airtime prize won by a single participant will be in denominations of R5 and R10 randomly selected)
- Overlay prize: 1 (ONE) Shopping voucher valued at R10,000

7. How to claim your prize:

Airtime Winners:

- Winners of the Airtime prizes will receive an instant notification of the value of the airtime they have won on the entering cellular phone number. Airtime prizes may only be redeemed by PRE-PAID and Top Up account holders only. Airtime is available for the following Networks – Vodacom / MTN / Cell C and 8ta. The airtime voucher code will be automatically loaded on their prepaid cellular phone number used to enter into the competition. All potential winners who entered this competition using a fixed/closed contract line will be required to send through an alternative prepaid number to which the airtime voucher code should be loaded.

Shopping Voucher Winner:

- At the time that a potential prize winner is identified through the random draw on 30 October 2017, the potential prize winners will receive a telephone call from a partner agency of Saldanha Sales & Marketing (“ZaPOP Media (Pty) Ltd”) at which point he/she may be required to answer a few questions regarding his/her eligibility as well as be requested to submit certain documents such as proof of purchase (receipts) and a copy of his/her ID and/or driver’s license to the ZaPOP Media (Pty) Ltd representative.
- The potential prize winner is not an actual winner until his/her submission is validated and his/her documents are completed and submitted to ZaPOP Media (Pty) Ltd. If a potential prize winner does not meet the eligibility requirements, the prize will be forfeited and a runner up finalist will be deemed the potential prize winner subject to the terms and conditions herein.
- If ZaPOP Media (Pty) Ltd are unable to reach the potential prize winner after 3 (three) attempts made within 3 (three) working days of their name being drawn, for whatsoever reason, including incorrect telephone numbers or inoperative telephone numbers, such winner will be disqualified and a runner up finalist will be deemed the potential prize winner subject to the terms and conditions herein.
- Once the participant details have been validated, handover of the R10, 000 Shopping Voucher will take place within 14 (FOURTEEN) days.

8. General

- The judges’ decision is final, and no correspondence will be entered into.
- ZaPOP Media (Pty) Ltd may require the winner to complete and submit an information disclosure agreement to enable ZaPOP Media (Pty) Ltd to ensure compliance with these Rules. Should the winners be found not to have complied with these Rules, he/she will automatically be disqualified and the prize will be forfeited. The Winner may also be required to sign acceptance of the prize and indemnity documents.

- The prize is not transferable, and no substitution or cash redemption of the prize is permitted. The prize will not be handed/awarded to a third party, but only to the verified prize winner.
- The organisers of the competition reserve the right, at their sole discretion, to substitute the prize with any other prize of comparable or greater commercial value for whatever reason.
- By entering this competition you authorise ZaPOP Media (Pty) Ltd and the promoter, to collect, store and use (not share) personal information of entrants for communication or statistical purposes. You are entitled to decline any marketing communication by emailing lee-anne@zapop.com. Any personal data submitted by you will be used solely in accordance with current South African data protection legislation and ZaPOP Media (Pty) Ltd privacy policy.
- Participants may be required to take part in publicity campaigns for broadcast or publishing purposes. Participants shall at all times be entitled to decline the above request. Participants that take part in any publicity will not be entitled to any payment or other remuneration for such publicity or otherwise. All publicity and other materials will be the sole property of Saldanha Sales & Marketing.
- Nothing in these Rules is intended to, or must be understood to, unlawfully restrict, limit or avoid any rights or obligations, as the case may be, created for either the Participant, Saldanha Sales & Marketing and Partnering agencies in terms of the Consumer Protection Act, 68 of 2008 ("**CPA**").
- All Participants participate entirely at their own risk. By reading and accepting these Rules, the Participants give consent to these risks and hereby indemnifies and holds harmless Saldanha Sales & Marketing, their directors, employees, agents and Partnering agencies of any and all liability pertaining to any damage, cost, injuries and losses of whatever nature sustained as a result of their participation in the Competition and related events and activities, save where such damage, cost, injuries and losses are sustained as a result of the gross negligence or wilful misconduct of any of Saldanha Sales & Marketing
- Saldanha Sales & Marketing, their directors, employees, partnering agency, agents and distributors accept no responsibility and they will not, in any circumstances, be liable to compensate the Participants, or accept any liability for: (a) any inability by the Participant to use the prize in part or at all; (b) the lack of quality or any other aspect of any service which is or should be provided at any venue(s) in relation to the prize; or (c) any personal loss or injury occurring at any venue(s) arising, directly or indirectly, out of the use of the prize.
- Saldanha Sales & Marketing, their directors, employees, partnering agency, agents and distributors, are not responsible for any misrepresentation (whether written or verbal) in respect of any prize nor in respect of any warranties or undertakings given by any person other than Saldanha Sales & Marketing themselves or their partnering agency ZaPOP Media (Pty) Ltd.
- The organisers of the competition reserve the right to terminate or extend the Competition at any time. In the event of such termination or extension, all Participants agree to waive (give up) any rights that they may have in terms of the Promotion and acknowledge that they will have no recourse against Saldanha Sales & Marketing, its advertising agencies, advisors, suppliers and nominated agents.
- By entering the Competition, Participants acknowledge that the Promotion will be managed in accordance with the provisions of the CPA. Participants undertake to expeditiously do all things necessary to enable Saldanha Sales & Marketing to comply with their obligations under the CPA including, but not limited to providing such personal information as may be required in order to facilitate handing over the

prize to the Participant. Should any Participant refuse or be unable to comply with this requirement, the Participant shall be deemed to have forfeited the prize.

- Notwithstanding anything to the contrary contained in these Rules, the organisers of the competition reserve the right to amend, modify, change, postpone suspend or cancel this Competition, the Rules and any prize (which has not yet been allocated), or any aspect thereof, without notice at any time, for any reason which Saldanha Sales & Marketing deem necessary. At the end of the Competition for whatsoever reason, all of Saldanha Sales & Marketing's' obligations in regard to the Competition as well as in regard to the prizes shall cease to exist.
- For further information or enquiries please email our consumer services at info@saldanha.co.za or call us on 0861 083 126. Calls to this number will be charged by your cellular network service provider.